



We Help You Grow

GDI Consulting 

GDI Consulting – The Company

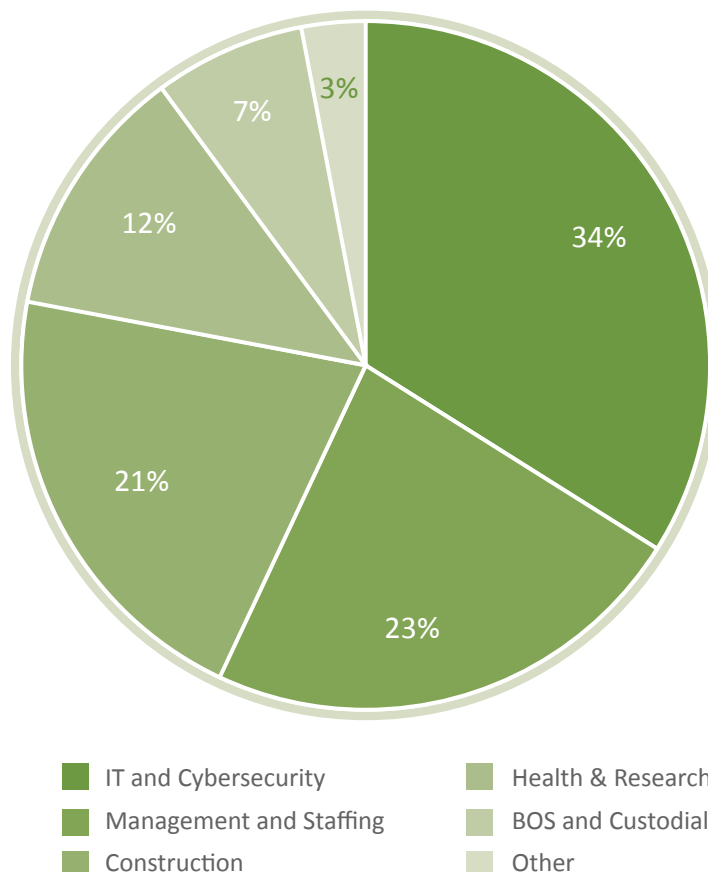
Since 2009, GDI Consulting (GDIC) has been providing proposal and technical writing services to private companies throughout the country with special emphasis on the Federal Government and local government sectors.

GDI Consulting has written many successful proposals for the Federal Government including a \$1.2 billion MATOC for the USACE. We have a win-rate of 81% (average of 2014-2016). We are, therefore, confident that we can produce a very effective product with a very high win-probability for your company.

Our Company is comprised of talented capture managers, proposal and technical writers, and graphic artists who can provide a full set of services to our clients without the need of any third party interaction. The majority of our proposal staff have over 20 years of experience working on Government proposals, in almost all major industries as well as all cabinet ministries.

Each client is assigned an account manager who will work with you in all phases of the project, ensuring close communication and proper understanding of the requirements is established. We are always there when you need us and work 24/7 to ensure timely delivery of the documents as well as provide effective consultation to ensure proper management of your bid opportunities.

Proposals per Industry (2016):



- Our 81% win-rate means a high Return on Investment (ROI), ensuring your investment has high probability of return and winning.
- Our FFP price commitment is until the end of the process, no matter how many amendments; this avoids any risks and last minutes uncertainties for the customer and you are assured that your investment would not increase in anyways.
- We do not work based on preset templates but tailor to each customer. The government evaluator realizes that you have put value and energy into the proposal, it will not be a rigid template that misses the specifics of each RFP. Our proposals ensure compliance with the requirements of the RFP, giving you higher ranking in the evaluation. Everybody appreciates the value of a tailor-made suit over an over-the-counter bought suit.
- We have expertise in multi-disciplines with SMEs in each discipline. This ensures full understanding of the requirements of the RFP and provides a professional and accurate response, elevating your ranking by the government evaluators.
- We work on your proposals with a team of four, not a single person. Teamwork will show itself in the quality of the proposal. At the minimum, it avoids mistakes that might occur by a solo consultant and in its maximum, it will optimize and create a much more comprehensive solution.
- Our ability to turnaround short time span proposals allows you to participate in more opportunities in case you were delayed in choosing your teaming partner or in making a decision to bid. This gives you more options to decide and gives you extra time to make a sound decision.
- We are flexible and adjust our processes to our client's process. We work seamlessly with your in-house staff; therefore, the proposal development process will take the least amount of effort from your staff and reduce anxieties, while they remain in full control of it.
- We take special care about our client's information and its security, including embedding your information security procedures in our processes; this ensures your information is not compromised to any of your competitors in any ways by working with our company.



Small Business Support

GDI Consulting provides specialized services for small business companies, facilitating their contract award from the DoD and other Federal agencies. We provide step-by-step assistance to 8(a), WOSB, HUBZone, and VOSB/SDVOSB, SDB, and MBE companies. By providing competitively priced proposal development to your company, we help you overcome the obstacles of developing winning proposals. We provide pre-bid selection and Go/No-Go reviews, qualification, proposal development and post submission support while providing free consultation throughout the process.

Industries:

- IT and Cybersecurity
- Construction
- BOS and Janitorial
- Management and Consulting
- Staffing
- Health
- Aerospace
- Security
- Research & Scientific



Government Contract Vehicles

- Government-Wide Acquisition Contracts (GWACs),
- Multiple Award Contracts (MACs),
- GSAS Federal Supply Schedules (FSSs),
- Blanket Purchase Agreements (BPAs)
- Indefinite Delivery Indefinite Quantity Contracts (IDIQs)
- Multiple Award Task Order Contracts (MATOCs)
- Single Award Task Order Contracts (SATOCs)
- Job Order Contracts (JOCs)

Agencies Served

- Department of Agriculture (USDA)
- Department of Commerce (DOC)
 - NIST
 - NOAA
- Department of Defense (DOD)
 - Air Force
 - Army
 - Army Corps of Engineers
 - DARPA
 - Navy
 - Naval Research Laboratory
 - NAVFAC
 - Marines
- Department of Veterans Affairs (VA)
- Department of Education (DOEd)
- Department of Energy (DOE)
- Department of Health and Human Services (DHHS)
- Department of Homeland Security
- Department of the Interior (DOI)
- Department of State (STATE)
 - USAID
- Department of Transportation (DOT)
- Department of Labor (DOL)
- NASA
- NSF
- MCC



Services

Cradle-to-Grave Capture & Proposal Development

GDI Consulting specializes in providing one-stop cradle-to-grave proposal development for Federal and State government bids. Managing proposals requires a complex variety of skills that many companies lack or don't have enough resources for them. These include planning, organizing, developing, and implementing a strategy and leading a team; add to this the ability to address the myriad, complex technologies, pricing, and risk management topics typical in formal federal proposals. Now, stay up to date on the cascading laws, regulations, and acquisition reform initiatives from the government. GDI Consulting recognizes the importance of integrating these elements into a disciplined, repeatable proposal development process to provide a competitive edge in winning proposals for its clients, with lower investments.

Proposal Surge Support

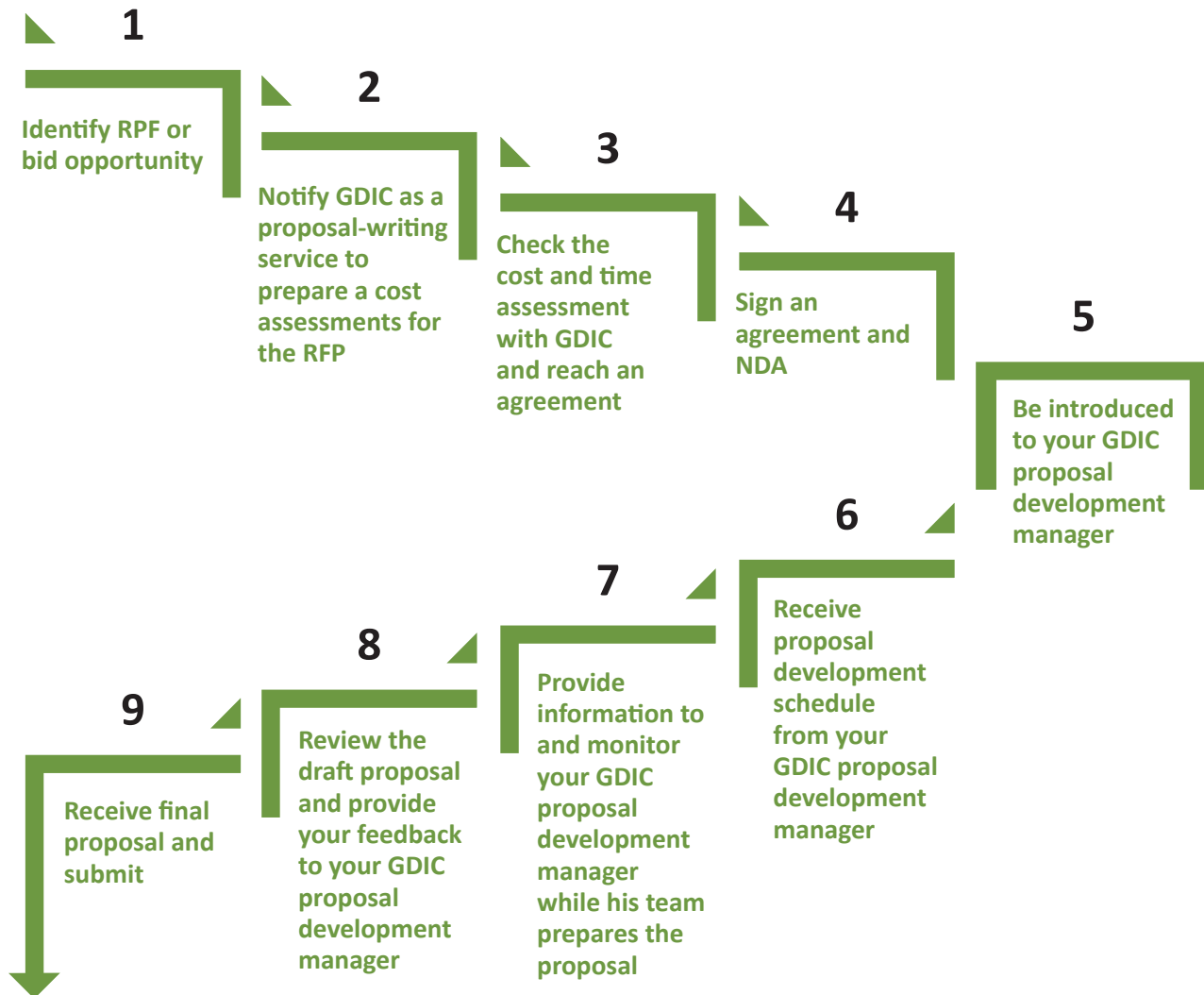
GDI Consulting Surge Support service can provide just-in-time proposal support to augment your existing resources to win new business efficiently and cost effectively. When your team needs support at critical milestones or on short notice, GDI Consulting is prepared to provide world-class proposal management and development expertise. When you need intermittent support, GDI Consulting's Proposal Surge Support is the best solution.



How to do business with GDI Consulting

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